

TF Jones Privacy Notice

Last reviewed 18 February 2025

At TF Jones we are committed to protecting your privacy and ensuring that your personal data is handled in a safe and responsible manner. This Privacy Notice explains how we collect use, disclose, and safeguard your information when you visit our website; tfjones.com. Please read this notice carefully to understand how we process your personal data.

1. Information We Collect

We may collect the following types of information when you visit our website or interact with us online:

- **Personal Identification Information** such as name, email address, phone number, and other information you provide voluntarily through forms or inquiries.
- **Technical Data** including internet protocol (IP) addresses, browser type, internet service provider (ISP), referring/exit pages, date/time stamp, operating system, device type, location data, and browsing activity, such as pages visited, and time spent on our website. We do not link this automatically collected data to personal information
- **Cookies and Tracking Technologies** are used by TF Jones and our partners (e.g. marketing partners, affiliates, or analytics or service providers) to enhance your experience on our website by analysing trends, administering the site, tracking users' movements around the site and gathering demographic information about our user base as a whole.

We may receive reports based on the use of these technologies by these companies on an individual as well as aggregated basis. We use cookies to store your information, so you do not have to enter it more than once if you so choose. Users can control the use of cookies at the individual browser level. If you reject cookies, you may still use our site, but your ability to use some features or areas of our site may be limited.

2. How We Use Your Information

We may use the information we collect for the following purposes:

- To respond to your enquiry and provide customer support.
- To improve the functionality of our website, enhance user experience, and analyse site traffic.
- To send you marketing communications, updates, and promotional materials (if you have consented to receive such communications).
- To comply with legal obligations and enforce our terms of use.

3. Sharing Your Information

We will not share, sell, rent, or trade your personal information with third parties for their promotional purposes, unless authorised by you.

We may share your information in the following circumstances:

- **Testimonials:** We post customer testimonials on our website. If this is to contain personal information such as the customer's name, prior to posting the testimonial, we obtain the customer's consent, to post their name along with their testimonial. If you wish to update or delete your testimonial, you can contact us at info@tfjones.com.
- **Service Providers:** We may provide your personal information to companies that provide services to help us with our business activities. These companies are authorised to use your personal information only as necessary to provide these services to us.
- **Legal Requirements:** We may disclose your information if required by law or to protect our rights, property, or safety, or the rights, property, or safety of others.
- **Business Transfers:** In the event of a merger, acquisition, or sale of assets, your information may be transferred as part of the transaction.

4. Data Security

We take the security of your personal information seriously. We implement industry-standard security measures to protect your data from unauthorised access, use, or disclosure. However, please note that no method of internet transmission or electronic storage is completely secure, and we cannot guarantee absolute security.

5. Your Rights

Depending on your jurisdiction, you may have the following rights regarding your personal data:

- The right to access, update, or delete your personal information.
- The right to object to or restrict the processing of your data.
- The right to withdraw consent at any time (if applicable).
- The right to lodge a complaint with a supervisory authority if you believe your rights have been violated.

To exercise any of these rights, please contact us at info@tfjones.com or 01744 616 611.

6. Retention of Data

We retain your personal information for as long as necessary to fulfil the purposes outlined in this Privacy Notice, unless a longer retention period is required or permitted by law.

tfjones.com is intended to be used only by individuals aged 18 and older. We do not knowingly collect any information from individuals under the age of 18. If we are made aware of information collected from an individual under the age of 18, we will remove their information from our system as soon as possible.

7. Third-Party Links

Our website may contain links to third-party websites that are not operated by us. We are not responsible for the terms of use, privacy practices or content of those sites. We encourage you to review the terms of use and privacy notices of any third-party websites you visit.

8. Updates to This Privacy Notice

We may update this Privacy Notice from time to time. When we do, we will update the review date at the top of this notice. We encourage you to review this Privacy Notice periodically to stay informed about how we are protecting your information.

9. Contact Us

If you have any questions about this Privacy Notice or our data practices, please contact us at:

TF Jones
9 Ketterer Court
off Jackson Street
St Helens
WA9 3AH

info@tfjones.com

01744 616 611